



positivelyorganic



Bold, bright and luxuriously-soft, Positively Organic's imaginative collection of organic childrenswear is fun to wear AND friendly to the planet.

But at its heart, Po is so much more than comfy clothes...

- ◆ It's a lifestyle, an attitude, a way of looking at the world that is confident, cheerful and optimistic.
- ◆ It's about living life with kindness, passion, and the wide-eyed wonder of childhood — filled with daring adventures and spontaneous bursts of laughter.
- ◆ At Po, we believe that when we reach for the stars, even our wildest dreams can come true.
- ◆ And that together we can make the world a better, safer, happier place.



Po was founded in 2005, on the simple belief that when it comes to dressing kids, parents shouldn't have to choose between style and sustainability.

- ◆ Launched as a “bridge” between traditional organic brands & luxury boutique brands
- ◆ Earth-friendly, socially responsible
- ◆ PLUS, a distinctive aesthetic that is bold, bright and sophisticated
- ◆ A lifestyle brand with enormous opportunity for expansion into different market segments



It all began with a line of nature-themed bodysuits, varsity tees and coordinated separates and has developed into a full range of coordinated infant and children's apparel,

- ◆ Girls, boys & gender neutral
- ◆ Ages newborn through 6 years
- ◆ Two seasonal collections -- Spring/Summer and Fall/Winter
- ◆ PLUS, an assortment of year-round mix-and-match basics and gift sets



b•babies

Luxuriously soft organic interlock cotton customized with high-quality photo-transfer images.



happywear

Vibrant mix-and-match separates made with low-impact synthetic dyes and nickel-free snaps.



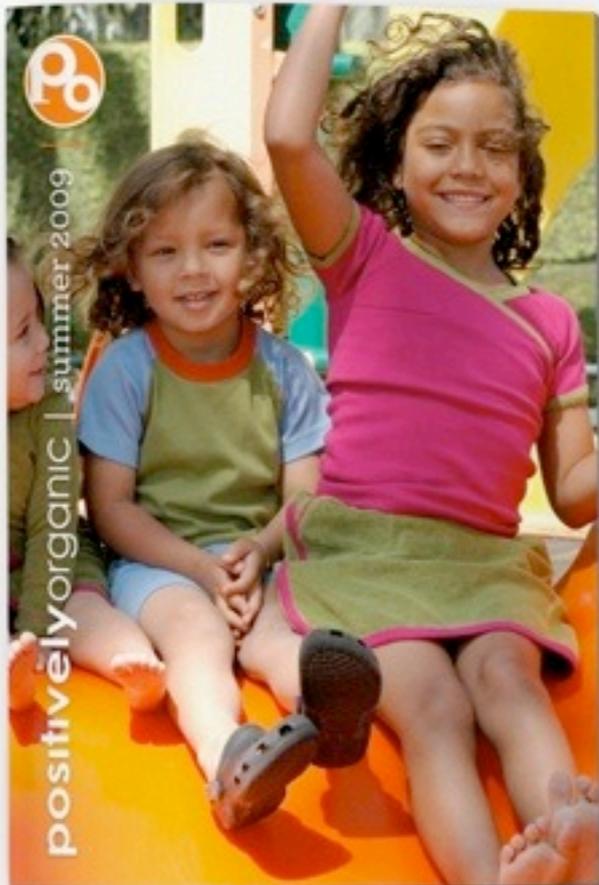


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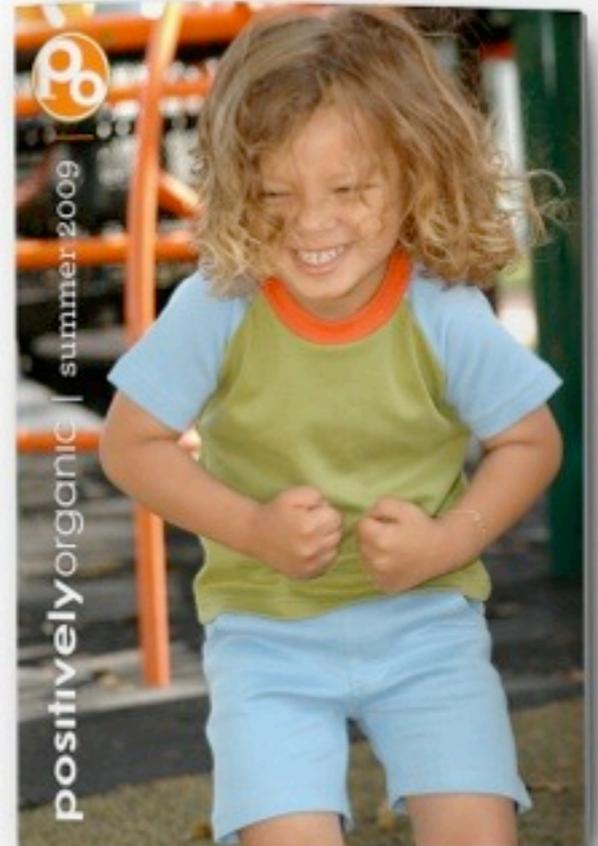
Filled with sunshine, blue skies and non-stop fun, summer is a magical time for everyone. We created this collection with that in mind – combining optimal comfort, style and versatility for endless hours of summertime fun. Whether you're heading to the park, the beach or your own backyard, these clothes are made for play so your little one can truly enjoy the season.

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Perfect for mixing and matching to accomplish a cute and cool summer look, the collection includes, shorts, tanks, tees, skirts, dresses, bloomers, and much more.

Sweet on the eyes, and environmentally-friendly, all items are produced by fair trade manufacturers in India using certified organic ring-spun cotton, low-impact chemical dyes, and nickel-free zippers and snaps.

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Fun, Stylish and Oh, So Comfy

Combining playful graphics, luscious fall colors and luxuriously soft organic cotton, Positively Organic's new fall collection offers a cornucopia of stylish delights. Whether your little one is heading back to school or off to the playground, there's something for every occasion.



DRESS FOR SUCCESS



Blossom Dress
Featuring our gorgeous watercolor print and laser-cut details, this blossom dress is fun, feminine and ultra-comfy. Made from luxuriously soft organic cotton, it features a button closure at the back of the neck for easy dressing.

Boho Leggings
Featuring an elastic waistband, slim cutting and ruffle hemlines, these adorable legging sets offer comfy and on-trend fashion. Pair with our gathered peasant top or pull-over top or do an added layer under our blossom dress or tunic set.

\$45.00 \$35.00



BIRDS & BLOOMS



Gathered Peasant Top
Delicate raying and soft organic cotton add extra flare to this classic peasant top. Features gathered at the back and wide and sweet low-cut graphic printed all-over motifs. Pair with our ruffle leggings or set for a subtle look.

Boho Skirt Set
Soft organic cotton and delicate floral details add extra flare to this skirt and features a fun elastic waistband and fabric design. Pair with our pull-over top or gathered peasant top, or layer over our ruffle leggings for extra warmth.

Full Length Tee
Nylon cotton and bold graphics make this full length tee something more special. The full-length short-sleeve design has soft, generous, flower graphics layered over long sleeves and set with our water balloon print. Choose how and how frequently.

\$35.00 \$25.00 \$25.00



ALL-STAR BABY STYLES



Long Sleeve Baby Rompers
Made from luxuriously soft organic cotton, these baby rompers feature a fun, bird-hopping design, handy tie-top hemline, and matching elastic waistband. Choose from honey-buckle, zigzag, show-a-fish, and show-a-bunny.

Reversible Baby Booties
Genuinely-soft and made from luxuriously soft organic cotton, these gorgeous double-sided baby booties will keep baby warm and cozy. Featuring our animal patterns on the front, with contrasting rim and heel solid colors on the back. Dimensions are 4 1/2" tall, 100% organic. Choose from red and olive or blue and olive.

\$25.00 \$45.00



CUTE AS A BUNNY HEAD-TO-TOE



Colorful Infant Clogs and Booties
Light weight knitted clogs include a flexible cuff for 360-degree ankle support. Soft, plush interior for extra warmth and extra soft soles. Available in 2 1/2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

Price \$15.00 **Boots** \$15.00

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RAVE REVIEWS



“Our event is going GREAT!!!!
We’ve sold 1300 units by noon! We
love Positively Organic!

You know Nancy, organic apparel
for kids is HUGE and your brand is
adorable! I encourage you to
keep growing; your design work,
bodies, color balance, etc are
some of the best I have seen in the
market in organic cotton.”

- Lorrain Beltran
Co-founder Zulily; formerly National
Childrenswear Buyer/Nordstrom



“This collection is absolutely gorgeous!!!!

I had people buy it right away. Even sold one as I was taking it out of box. Thanks so much. .”

- Louisa Hull, Owner
Happy Baby/Cape May, NJ





“These organic cotton baby clothes are the height of cute!!! And all with minimal impact on the Great Mama Earth. I only wish you made them in my size.”

- Anne, St. Paul, MN

“My daughter loves her new outfit from Po!

It's the first thing she picks out to wear after the laundry is finished, and she loves to dance around and show it off”.

- Miriam, Washington, DC