



positivelyorganic



Po was founded in 2005, on the simple belief that when it comes to dressing kids, parents shouldn't have to choose between style and sustainability.

- ◆ Launched as a “bridge” between traditional organic brands & luxury boutique brands
- ◆ Earth-friendly, socially responsible
- ◆ PLUS, a distinctive aesthetic that is bold, bright and sophisticated
- ◆ A lifestyle brand with enormous opportunity for expansion into different market segments



It all began with a line of nature-themed bodysuits, varsity tees and coordinated separates and has developed into a full range of coordinated infant and children's apparel,

- ◆ Girls, boys & gender neutral
- ◆ Ages newborn through 6 years
- ◆ Two seasonal collections -- Spring/Summer and Fall/Winter
- ◆ PLUS, an assortment of year-round mix-and-match basics and gift sets



b•babies

Luxuriously soft organic interlock cotton customized with high-quality photo-transfer images.



happywear

Vibrant mix-and-match separates made with low-impact synthetic dyes and nickel-free snaps.



















RAVE REVIEWS



“Our event is going GREAT!!!!
We’ve sold 1300 units by noon! We
love Positively Organic!

You know Nancy, organic apparel
for kids is HUGE and your brand is
adorable! I encourage you to
keep growing; your design work,
bodies, color balance, etc are
some of the best I have seen in the
market in organic cotton.”

*- Lorrain Beltran
Co-founder Zulily; formerly National
Childrenswear Buyer/Nordstrom*



“This collection is absolutely gorgeous!!!!

I had people buy it right away. Even sold one as I was taking it out of box. Thanks so much. .”

- Louisa Hull, Owner
Happy Baby/Cape May, NJ





“These organic cotton baby clothes are the height of cute!!! And all with minimal impact on the Great Mama Earth. I only wish you made them in my size.”

- Anne, St. Paul, MN

“My daughter loves her new outfit from Po!

It's the first thing she picks out to wear after the laundry is finished, and she loves to dance around and show it off”.

- Miriam, Washington, DC